

Hello! I'm

# Ash Sharifi

**Interaction, UI/UX  
& Visual Designer**

Based in Biel/Bienne  
looking for interesting  
challenges to grow.



## Experiences

### Ricardo

N1 Marketplace in Switzerland

2022 - Present

#### Product designer

My team won hackathon at SMG for "Most impact on business" with the previously Ricardo Lens and now Ricardo AI. Increased the revenue by 8%, mitigate the user complains regarding notifications, increased posted article and some other various quick wins with mostly UX improvements as quality tasks.

### Campfire GmbH

Agency in Biel/Bienne, Switzerland.

2021 - 2022

#### UX / UI Designer

Crafted and optimized user experience for Swiss brands such as Globetrotter.ch, BFU.ch, Unicef.ch, Transgourmet mobile app & web, frischeparadies.ch, forteq-group.com, Stadtbibliothek Biel, VKU,...

### Smartfactory GmbH

Agency in Biel/Bienne, Switzerland.

2020-2021

#### Interaction Designer

Design and build Hi-Fi web and mobile prototypes for Swiss brands such as Metro, Kablan, WorkButler, DigitalDrink,...

### EyeUniversal LLC

Agency in Southern California, USA

2018-2020

#### Senior UI/UX, Product & Visual Designer

User Research, Ideation, User-Flow, Wireframing, Rapid-Prototyping, Clickable Dummy, Mockups as a freelancer.

### Webproof

Tech Company in Copenhagen, Denmark

2014-2016

#### Product & UI/UX designer

I designed Webproof iPad & iPhone app, rebranding and work closely with developers and marketing team where we improve sales by 60%

### EyeUniversal LLC

Agency in Southern California, USA

2012-2014

#### UI/UX Designer

Designed various mobile apps, websites and web apps for the clients as remote freelancer.

### Double K

Design Studio in Limassol, Cyprus

2007-2011

#### Junior Graphic Designer, 3D modeler

Branding, Typography, leaflet, or any other print work

11 APRIL  
1989

35.845530, 50.956594



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[Dribbble.com/AshSharifi](#)



[Be.net/AshSharifi](#)



[Linkedin.com/in/AshSharifi](#)

English



Farsi

Mother tongue



German

B1



Greek



# Education

## Undergraduate

Limassol, Cyprus

2011-2012

Computer Science at Intercollege

## Certificates

NNGROUP.com

2021

User experience with Specialty recognition in Interaction

Design from [nngroup.com](#)

My certification ID is 1049623

# Skills

Product Design   Interaction Design   Design System

Human Centered Design   Lo-Fi & Hi-Fi Interactive Prototypes

3D Modeling   Animation   Motion Graphic

Branding   Sketching   Illustration   Print

# Tools

Figma   Sketch

Adobe CS PS , Ai, XD   Adobe Ai Branding / Logo design

Adobe AE - Animation & Motion graphics

Flinto   Protopie   Framer X   For High fidelity prototypes

Wordpress   HTML   CSS   JS (Basic)   Tailwind   Bootstrap

3D modeling on Blender, rendering & animation   Sketchup

# Values

Quality   Efficiency   Consistency   Reusability   Modular Design

The green planet   Yoga   Animals   Mankind